

EXPERIENCE

7/2011 - Present

DRAKE COOPER

Boise, Idaho

Associate Art Director & Designer

- Specializing in art direction, print design, branding and identity, type design, packaging, as well as photography and illustration
- Worked, built, and conceptualized on the MY ID campaign; the national award winning campaign for the Idaho Travel Council
- Developed direction, artwork, and type design for Payette Brewing Company's can packaging. Featured on TheDieline.com, CraftCans.com, and PasteMagazine.com
- Established a prestigious client base including Idaho Lottery, Idaho Department of Labor, Idaho Forest Products Commission, Idaho Travel Council, 44° North Vodka, Payette Brewing Co., Jacksons Food Stores, St. Luke's Health System, and many more
- Executed art direction and graphic design on TV and web commercials for Idaho Lottery

10/2004 - Present

CRG CREATIVE

Boise, Idaho

Creative Director/ Graphic Designer/ Illustrator/ Photographer

- Developed a range of deliverables including brand identity, packaging, public art, photography, illustration, gig posters, and large scale murals.
- Worked with various clients such as Adler Fels Winery, Red Feather Lounge, Boise City Department of Arts and History, Drake Cooper, Oliver Russell, Payette Brewing Co., and Duck Club.
- Coordinated and directed artwork and photo shoots to promote various products for use in print and web advertisements

1/2009 - 5/2011

BSU - STUDENT INVOLVEMENT AND LEADERSHIP CENTER / BSU BOOKSTORE

Boise, Idaho

Graphic Designer/Student Intern

- Designed and created promotion plans, graphic design, and web design to support diverse student programs
- Worked within a team to develop and create clothing concepts and advertisements for web and print media for the "B" private label campaign

EDUCATION

2004 - 2011

BOISE STATE UNIVERSITY

Boise, Idaho

- Bachelor of Fine Art (B.F.A.) Graphic Design
- Bachelor of Arts (B.A.) Visual Art
- Cumulative GPA 3.85
- Studied graphic design, visual art, photography, printmaking, and illustration

SKILLS

2004 - Present

- Adobe Creative Suite, Photoshop, Illustrator, Indesign, print design, illustration, art direction, type design, hand lettering, photography, photo editing, and playing the drums really loud

ACHIEVEMENTS

2012

2012

2012

2010 - 2011

2009 - 2011

- U.S Travel Associations "Best Overall Program" Mercury Award at ESTO
- Gold Rockie Award - Potpourri - Drake Cooper Mural
- "Someday We'll Be Working For You" Bullwinkles
- Boise State University Art Department Scholarship
- Dean's list recipient with high honors, 5 semesters
- 2nd place in Boise Weekly's Black and White Photo contest